

Press Release - April 2009

SOFT PALETTES AND NATURAL FIBERS REFRESH THE BEDROOM

Cool blues and whites combine with natural fibers and luxurious silk velvet appliqué in the *Ferns* bedding ensemble from Kevin O'Brien Studio, to create a fresh yet serene atmosphere. Pair it with one of their luminous hand painted velvets, like the *Snakeskin* pillow (shown right), for some added luxury.

For years, designer Kevin O'Brien has been known to fashion insiders and decorators alike for his line of lush velvet scarves and textiles. The designer is now offering a full line of bedding that includes duvet covers and sheeting made from natural fibers like linen and cotton, quilted washable silk coverlets and, of course, the signature devoré velvets and soft cashmeres that have been the cornerstone of his line for over a decade.



Often utilizing a softer palette, the Kevin O'Brien Studio bedding line deftly mixes colors and textures to create an overall look of "laid back luxury" inspired by nature. The velvet *Ferns* motif emphasizes the natural theme while creating a textural contrast to the flatness of the linen. When asked about his bedding line, Kevin has compared designing to collage making. "We're always striving to preserve the art and craft of design. All of our products are made by hand in a socially conscious manner – nothing is mass produced so each piece is unique. I feel that today's consumer is making smarter choices based on quality and sustainability – they want something beautiful that leaves a small footprint on the environment." Since the lines' debut in 2008 interest has continued to grow with customers searching out retailers that carry the O'Brien line.

All of the Kevin O'Brien products are hand made and much of them are still produced in his Philadelphia studio. They also offer embellished pillows and bedding embroidered in Nepal and Vietnam by skilled artisans in small artist communities. You can find their line in major retailers like Barney's and Bergdorf's, as well as other fine home furnishing and bedding stores throughout the US and Canada. They will opening their own boutique in May within ABC Carpet and Home in New York City.