

KEVIN O'BRIEN STUDIO

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Kevin O'Brien Creates A New Collection of Embellished Pillows



Petals pillows shown in mint and taupe

Philadelphia, PA -- For years, Kevin O'Brien has worked with partners all over the globe to create amazing pieces to add to his line of handmade home furnishings. Now he is partnering with a company in India, creating a new collection of embellished pillows that feature a blend of materials and techniques.

"When I first met with them, I knew I had to work with them," says O'Brien of his new partnership. "The Indian studio is such a compliment to ours. They are a family, and in Philly we feel like a family. Both companies are very inventive so our work together will look like no other."

The new collection of throw pillows incorporates traditional embroidery techniques with modern patterns and colors. All of the items have a natural fiber ground fabric (cotton, silk, or linen), and a surface pattern that is created with a layering of embellishments such as appliqué (usually with a silk material), strands of metallic beading, and various sizes and styles of embroidery.

Having a design that marries raw and opulent materials together, makes an item easier to work with in different atmospheres. The *Petals* pillow, for instance, has a natural linen ground fabric, which is decoratively embellished with tiny pieces of velvet and silk appliqué. It can stand alone in a casual setting or, when mixed with silks and velvets, it can be look more posh.

"We are always using a very colorful palette in our pillow line, and that is one of the things people really love about our products. This new collection is an understated version of our usual palette, which, when paired with our more saturated colors, creates contrast, yet has harmony," says Lee Crane, the company's home furnishings production manager.

The collection debuted at the New York International Gift Fair in January 2011. Overall, people were excited to see a more casual line of pillows from KOBS, that still kept the high end handmade construction, and fun patterns & colors, that the company always provides their clients with. The *Petals* pillow and *Baroque Tiles* pillow in particular received the best response from customers.

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