

KEVIN O'BRIEN STUDIO

For Immediate Release

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Kevin O'Brien Studio Debuts New Game Board Pillows



Parcheesi Stars pillow shown above

Philadelphia, PA -- Kevin O'Brien Studio announces a new collection of decorative pillows created with colorful images of antique wooden game boards. In today's digital age, most of our entertainment comes at the click of a button. But these playful pillows remind us all of the days when home entertainment was handmade, and was available without the aid of power cords.

Last summer, textile designer Kevin O'Brien was clearing out the attic of the beach house that has been in his family for 5 generations. He discovered an assortment of treasures that had been used to pass the time away during evenings at the shore. "It was as if I was traveling back through time, peeling back the decades layer by layer," said O'Brien. In the corner of the attic was a Foosball table from the 1960's. Underneath it was an issue of *Time* magazine with Buckminster Fuller on the cover, and a collection of *National Geographic* magazines from the 1940's. Below that was sheet music and an old flute from the 20's, and below that . . . a Parcheesi board from the turn of the century. Now there was something that you don't see everyday! As he blew the dust off of it, and held the game up to the light from the little attic window, the creative wheels in O'Brien's head began to turn. When he saw the rough wooden board with its strong colors and graphic pattern, he immediately saw the potential.

O'Brien and his team then began to search for more game boards to use for a pillow collection. Many of the boards that they selected date back to the late nineteenth century. They are all made of wood, and each one is hand painted in colors that are reminiscent of American folk art. The visible wear and tear that each piece has seen over the years lends to its appeal.

The new pillow collection includes Parcheesi, Backgammon, Darts, Roulette, Checkers, and Chinese Checkers. The collection will make its public debut at the New York International Gift Fair in August. Until then, you can see them, as well as other new pillows, on the company's Facebook page (www.facebook.com/KOBStudio).

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